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Contact: Caroline March-Long, 434-295-5938 or pressroom@sansin.com

Sansin Shows Simple Steps to Perfect Deck Protection in New YouTube Video

STRATHROY, Ontario, Canada – June 4, 2013 – [The Sansin Corporation](#) today announced a new YouTube video available for consumers and its home building and remodeling dealers. Titled, *Perfect Deck Protection*, the 12 minute video featuring Sansin Vice President, Sjoerd Bos, shows key steps to protecting a new or older deck with an environmentally friendly wood finish.

You can find the *Perfect Deck Protection* video on the Sansin Website at these locations:

http://www.sansin.com/tech_prep.html

http://www.sansin.com/tech_app.html

Whether it's a wooden deck, patio or outdoor kitchen, horizontal surfaces such as these, exposed to moisture and UV rays, require strong protection for long-lasting performance. According to Sjoerd Bos, the two most important aspects of successful deck finishing are preparation and the right product.

“The actual staining doesn't require much time, as long as you've put the time and energy into the preparation work of cleaning and sanding. This video offers expert tips for creating a deck that will be the envy of your neighbors for years to come,” said Sjoerd Bos, VP of Sansin.

Using Sansin's SDF™ and DEC™ Enviro Stain products on pressure treated lumber and cedar, the video walks viewers — step by step — through the following important staining principles for eye-catching, long-lasting deck protection.

- How to select stain colors based on your wood species
- The fundamentals to staining preparation
- The difference between oil-based, water-based latex and water-borne alkyd stains
- Close-up look at how to apply wood stain
- How to determine how much stain to apply
- Tips and tricks that make a difference

Sansin pioneered a water-borne alkyd formula that combines the benefits of both oil and water-based coatings, using water as the vehicle to allow oil to penetrate deep into the wood. Sansin's wood finishes deliver long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.



About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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